



July 29, 2014

Gary Jones, Director  
Planning Division  
County of Los Angeles  
Department of Beaches and Harbors  
13837 Fiji Way  
Marina del Rey, CA 90292

Attention: Design Control Board

Re: QART at 480 W Washington Blvd, Marina del Rey, CA 90292

Dear Mr. Jones,

The following is a detailed project description with a request for review by the Design Control Board of Los Angeles County Dept. of Beach and Harbors. We at Image360, are submitting the following plans that will show our client's (QART) new signage. The current sign faces will be replaced for both the Double Sided Pole Sign and the Front Entrance Sign.

Scope of Work:

**REMOVE AND DISPOSE OF EXISTING SIGN (FACE ONLY)**  
**FACING WASHINGTON BOULEVARD –**

- HEIGHT FROM GRADE 10'
- 16'-4 1/8" EXISTING CABINET
- 13' OVER ALL OF NEW RETAINERS
- SIDE VIEW PANEL TOTAL 10 1/4" / SINGLE FACE STANDS OUT 2"
- 21" OVERALL HEIGHT OF CABINET AND NEW RETAINERS
- ILLUMINATED BY HIGH-OUTPUT FLOURESCENT LAMPS

**INSTALL**

- ONE (1) REPLACEMENT FACE.
- FACE: WHITE POLYCARBONATE WITH DIGITALLY PRINTED VINYL
- EXISITNG CABINET: PAINTED BLACK SATIN FINISH
- LETTERING AND COLORS AS SHOWN ON THE DETAILED DRAWING & LAYOUTS
- LETTERING SIZES:
  - **QART.COM** LETTERING MEASURES 10"
  - **GALLERY & SHOWROOM** LETTERING MEASURES 4"

**LIGHTING**

- ILLUMINATED BY FLUORESCENT HIGH OUTPUT -800MA / COOL WHITE T12 LAMPS. LAMPS LIGHT-UP WHITE.
- WALL SIGN HAS SIX (6) 84" LAMPS AT 100 WATTS EACH

**REMOVE AND DISPOSE OF EXISTING POLE SIGN (FACES ONLY)**

**EXISTING POLE SIGN (FACING EAST AND WEST ON WASHINGTON BLVD.)**

- EXISTING CABINET 4'2" x 6'8"
- SIDE VIEW PANEL TOTAL 13 ¾" / FACE STANDS OUT 2 1/8"
- HEIGHT FROM GRADE 81

**MANUFACTURE AND INSTALL**

- TWO (2) REPLACEMENT FACES
- FACE: WHITE POLYCARBONATE WITH DIGITALLY PRINTED VINYL
- EXISTING CABINET: PAINTED BLACK SATIN FINISH
- LETTERING AND COLORS AS SHOWN ON THE DETAILED DRAWING & LAYOUTS
- LETTERING SIZES:
  - **QART.COM** LETTERING MEASURES 9"
  - **GALLERY & SHOWROOM** LETTERING MEASURES 4"

**LIGHTING**

- ILLUMINATED BY FLUORESCENT HIGH OUTPUT -800MA / COOL WHITE T12 LAMPS. LAMPS LIGHT-UP WHITE.
- POLE SIGN HAS EIGHT (8) 48" LAMPS AT 60 WATTS EACH.

Thanks for your time in reviewing our request.

Sincerely,

Adam Wodka  
Image360 Marina del Rey



Pacific Ocean  
Management, LLC

July 28, 2014

Mr. Gary Jones, Director  
Department of Beaches & Harbors  
Design Control Board  
13837 Fiji Way  
Marina del Rey, Ca 90292

RE: P95 - GOLD COAST WEST, LLC – Proposed Tenant Signage Request

Dear Mr. Jones;

On behalf of the Owner's of Gold Coast West, LLC (Marina West, P95) we are requesting placement on the August 2014 agenda of the Design Control Board to propose the following tenant:

QART  
480 WASHINGTON BOULEVARD  
MARINA DEL REY, CA 90292

Thank you and the Board members for their consideration.

Very truly yours,

Jill Peterson  
Pacific Ocean Management, LLC as Agent for  
Gold Coast Village, LLC

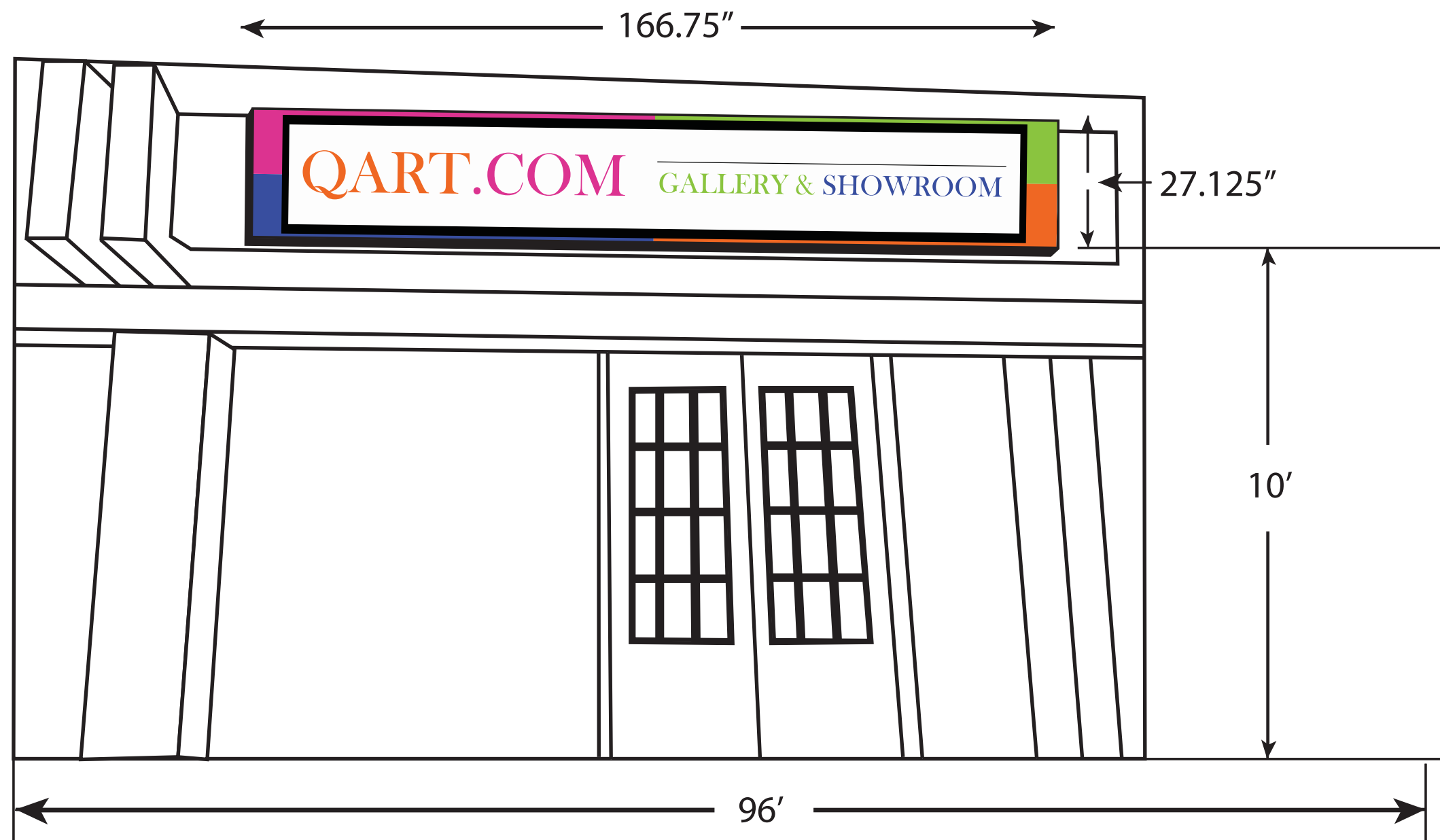
Enclosure

## SINGLE SIDED REPLACEMENT SIGN FACE

480 W WASHINGTON BLVD

## SPECIFICATION

- (1) 166.75" x 27.125" Printed vinyl replacement sign face
- Font: Logo supplied



Graphics > Signage > Displays

**Project:** Eli Weisman  
eli@gartcom  
310-500-7710

**Address:** 480 W Washington Blvd  
Marina del Rey, CA 90292

**Designer:** Lorraine Munro  
**Sales:**

**Completed on:**

1 07/29/14  
2  
3  
4  
5  
6

This is an original unpublished drawing created by Image 360. It is submitted for your approval. It is not to be shown to anyone out of your organization, nor is it to be reproduced, copied or exhibited in any fashion. The changing of colors, sizes, material of illumination method does not alter the design. Ownership of this design is held by Image 360. Authorization to use the design in any fashion must be obtained in writing from Global Sign Sytems.

Note: The colors depicted in print here are a graphic representation. Actual colors may vary due to printer. See color specifications.

**Approvals:**

**Client:** QART  
**Date:** 07/29/14

Signature for Approval: \_\_\_\_\_

**Page:**

**1 of 6**

4200 A Lincoln Blvd, Marina Del Rey, Ca 90292 (310) 577-0300

SINGLE SIDED REPLACEMENT SIGN FACE

SPECIFICATION

- (1) 166.75" x 27.125" Printed vinyl replacement sign face
- Font: Logo supplied

x 1 480 W WASHINGTON BLVD

166.75"



27.125"



Total sign166.75" x 27.125" = 34.4 sq ft



Graphics > Signage > Displays

Project: Eli Weisman  
eli@gartcom  
310-500-7710

Address: 480 W Washington Blvd  
Marina del Rey, CA 90292

Designer: Lorraine Munro  
Sales:

Completed on:

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Page:

2 of 6

DOUBLE SIDED REPLACEMENT SIGN FACES

SPECIFICATION

x 1 FACING TOWARDS OCEAN 80.75"



50"

x 1 FACING AWAY FROM OCEAN



- (2) 80.75" x 50" Printed vinyl replacement sign faces
- Font: Logo supplied



Graphics > Signage > Displays

Project: Eli Weisman  
eli@gartcom  
310-395-7425

Address: 480 W Washington Blvd  
Marina del Rey, CA 90292

Designer: Lorraine Munro  
Sales:

Completed on:

- 07/29/14
- 1
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  - 4
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Page:

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DOUBLE SIDED REPLACEMENT SIGN FACES

x 1 FACING TOWARDS OCEAN      80.75"



x 1 FACING AWAY FROM OCEAN



50



SPECIFICATION

- (2) 80.75" x 50" Printed vinyl replacement sign faces
- Font: Logo supplied



Total sign 80.75" x 50" = 28sq ft  
For Each Sign Face



Graphics > Signage > Displays

Project: Eli Weisman  
eli@gartcom  
310-395-7425

Address: 480 W Washington Blvd  
Marina del Rey, CA 90292

Designer: Lorraine Munro

Sales:

Completed on: 07/29/14

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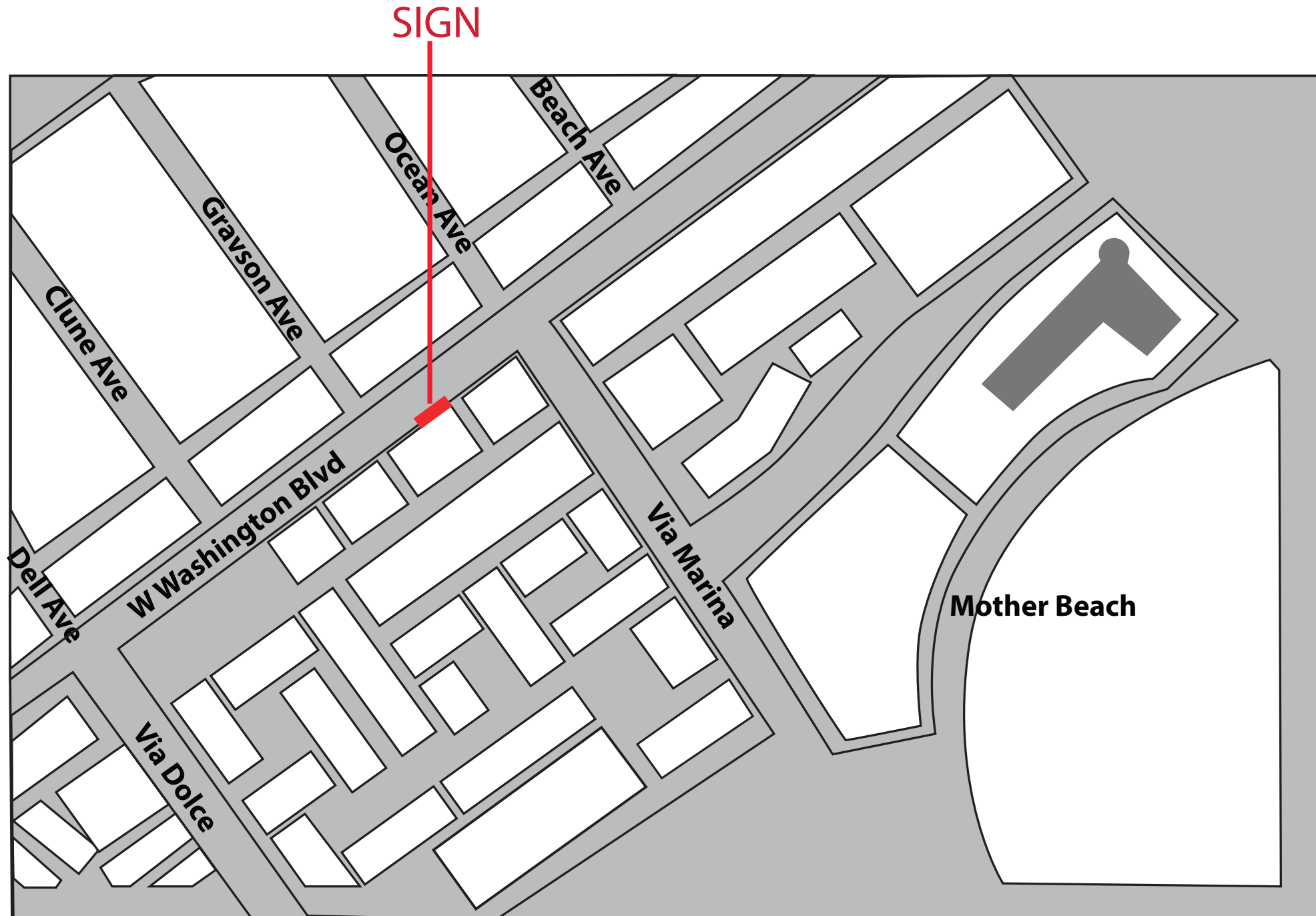
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Signature for Approval:

# 480 W Washington Blvd



Graphics > Signage > Displays

**Project:** Eli Weisman  
eli@gartcom  
310-395-7425

**Address:** 480 W Washington Blvd  
Marina del Rey, CA 90292

**Designer:** Lorraine Munro  
**Sales:**

**Completed on:**  
07/29/14

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# COLOR AND SIZE DETAILS

# SPECIFICATION

**HOT PINK**

**FRONT ENTRANCE SIGN**

**LIME GREEN**



**BLUE**

QUART.COM = 10" Lettering  
GALLERY & SHOWROOM = 4" Lettering

**ORANGE**

**BLUE**

**LIME GREEN**

**ORANGE**

**HOT PINK**

FACING WEST -- TOWARDS OCEAN



**HOT PINK**

**ORANGE**

FACING EAST -- AWAY FROM OCEAN



**GREEN**

**BLUE**



Graphics > Signage > Displays

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